

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Suffolk
VIRGINIA

It's a good time to be in Suffolk
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The Floor Trader Opens First Suffolk Store

SUFFOLK, Virginia (September 26, 2013) The Floor Trader, known as the home of “Big Inventory, Small Prices,” will soon be serving do-it-yourself homeowners and value-conscious consumers at their new location, 1208 North Main Street, Unit #101. The Floor Trader will celebrate by hosting a Grand Opening – Ribbon Cutting ceremony on Friday, September 27, 2013 at 11:30 a.m. Council Member Jeffrey Gardy will be on hand for the event. Special promotions and sales will continue through the weekend.

The Floor Trader offers carpet, laminate, vinyl, tile, hardwood, and area rugs at factory-direct savings in the 5,000 square-foot location in Suffolk. Owner/Manager Ben Reynolds has been planning the expansion to Suffolk for some time. “We’re excited to open this location to better serve our growing number of customers in Suffolk,” said Reynolds. “I think they’re going to love our selection, our efficiency, and our expertise. We know the community, the specific flooring needs of local homes, and just about everybody involved in home building in the area, and we can’t wait to meet our new friends and neighbors at the grand opening celebration.”

“We welcome The Floor Trader to the Suffolk Village Shopping Center,” said Suffolk Mayor Linda T. Johnson. “More importantly, we welcome them to our Suffolk community and are so pleased they have decided to join and grow with us.”

Special sales will continue throughout Saturday, September 28th. During the sale, shoppers will enjoy discounts on a wide range of floor coverings and receive a free 2' x 3' Shaw area rug (while supplies last) if they mention this article or Floor Trader’s latest

ad. A portion of the proceeds from the sale will be donated to My Help My Hope, a local charity with a mission to support those affected by domestic violence.

About Floor Trader:

The Floor Trader of Virginia is a franchise of The Floor Trader[®], a nationwide family of flooring stores that specializes in service, selection and complete customer satisfaction. The Floor Trader of Virginia has about 20 years of experience serving homeowners and professionals at three locations in Virginia Beach, Chesapeake and Suffolk. Because of their alliance with CCA, the biggest name in the flooring industry with more than 3,000 stores throughout North America, Floor Trader is able to take advantage of worldwide buying connections to offer lower prices on all products, including popular brand names and specialty items that can't be found anywhere else.

S.L. Nusbaum Realty Company represented the property owner for the Suffolk Village Shopping Center transaction.

The Floor Trader is open Monday through Friday, from 8:30 a.m. to 7 p.m., Saturday from 9:30 a.m. to 6 p.m. and Sunday from Noon to 5 p.m. For more information, visit www.floortraderofva.com or call 757.539.0012.



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