

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Suffolk
V I R G I N I A

It's a good time to be in Suffolk

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GOODWILL TO OPEN NEW STORE AT THE MARKET CENTER AT HARBOURVIEW IN SUFFOLK

SUFFOLK, Virginia (January 31, 2012) A new Goodwill retail store will open its doors February 2nd at 9 a.m. in the Market Center at Harbourview at 6540 Hampton Parkway off College Drive in Suffolk. Mayor Linda T. Johnson, along with Goodwill representatives, will host the ribbon cutting event scheduled for 8:45 a.m.

Goodwill's stores fund its mission of providing job skills training and career development for individuals with obstacles to employment. The stores also provide work experience, and often permanent job placement, for Goodwill's clients. Part of Goodwill's services includes operating a Community Employment Center in Portsmouth, where 200+ job seekers from across Hampton Roads are helped every month, many of whom find jobs with area businesses thanks to Goodwill.

"Our stores are critical to our ability to deliver our mission services and we are pleased to offer Suffolk residents another way to support us while getting great value on items they need," says Charles D. Layman, President and CEO of Goodwill.

The new 15,000 square foot store will include everything from clothing for the whole family, to electronics, refurbished computer equipment, toys, books, house wares, furniture, and unique home accents. Store hours will be Monday through Saturday from 9 a.m. to 8 p.m. and Sunday from 11 a.m. to 6 p.m.

Visitors to this new Goodwill store will find many things that are a cut above the thrift store stereotype. Things like:

- A well-appointed store with more of a traditional retail feel, knowledgeable sales staff, a return policy, and a frequent donor discount shopping program.
- Competitive pricing with the average cost for adult clothing at \$4.99.
- A covered drive-thru donation drop-off area
- Ever-changing merchandise as Goodwill re-stocks with at least 1,500 new items every day.
- Great giveaways and door prizes during the first 3 days of the store opening.

“This store represents Goodwill’s third location in Suffolk,” commented Suffolk Mayor Linda T. Johnson. “We couldn’t be happier to have such a community-oriented organization, not to mention a great shopping alternative expanding in our city.”

Last year, Goodwill transformed gently used clothing and other items into career development and support services for over 15,000 individuals. When the community shops Goodwill, they are doing more than getting great value, they are supporting programs that change lives. Visit www.goodwillvirginia.org to learn more.

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