

**NEWS RELEASE**  
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## **HOME INSTEAD SENIOR CARE EXPANDS TO NEW LOCATION**

SUFFOLK, Virginia (June 6, 2012) – On June 8, 2012 at 1:00 p.m., Home Instead Senior Care will host a Ribbon Cutting ceremony at their new location at 3614 Pruden Boulevard in Suffolk. Home Instead Senior care opened in Suffolk four years ago, and after steady growth and success they have expanded from their prior location on Godwin Boulevard in order to have more functional office space. Suffolk Mayor Linda T. Johnson will be on hand for this event which is open to the public.

Home Instead Senior Care is an international group of franchised senior home care agencies. The caregivers provide assistance with non-medical activities such as light housekeeping, errands, shopping, supervision, meal preparation and dementia and Alzheimer's care. They can provide assistance to a senior in their own home, at an assisted living facility or a nursing home.

The Suffolk franchise owners, Larry and Nell Neal, have built a staff of forty caregivers and five office staff. "We owe our success in large part to our dedicated staff", said Larry Neal. "Home Instead Senior Care is thankful for the continued support we have received from the residents of Suffolk. The growth in our business could not have been possible without it. We look forward to serving you for many years to come."

“Caring for our senior population is such an important facet of our society and lives”, said Suffolk Mayor Linda T. Johnson. “We are grateful there are a growing number of quality options available to help us provide caregiving support for our loved ones.”

Founded in Nebraska in 1994, Home Instead has grown to over 900 franchises worldwide. In 2007 the original founder, Paul Hogan, was awarded the International Franchise Association’s “Entrepreneur of the Year”. Home Instead franchises are also located in Virginia Beach, Chesapeake and Newport News.



(Pictured are Linda and Larry Neal, Kathie Czerwinski and Deneen Evans of Home Instead Senior Care and Walmart Assistant Manager Robin Gilmet with the annual “Be a Santa to a Senior” tree.)



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