

NEWS RELEASE
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Contact:
Matthew Thompson
TroopSwap
matt@troopswap.com

Suffolk Media & Community Relations
757.514.4104
www.suffolk.va.us

TroopSwap.com and the Red Bull Air Force Join Forces to Raise Funds for Wounded Warriors

SUFFOLK, Virginia (April 27, 2012) TroopSwap.com, an ecommerce platform for military and veteran discounts, and the Red Bull Air Force have joined forces to celebrate America's Wounded Warriors through a Memorial Day weekend (May 26-27) skydiving event dubbed, *Jumping for a Purpose*. Wounded Warriors from every conflict dating back to the Korean War will have the opportunity to experience advanced freefall with an experienced instructor while raising funds for WoundedWear, a Hampton Roads based non-profit organization founded to serve fellow Wounded Warriors. Event organizers anticipate over 5,000 people will attend the event which will be held at Skydive Suffolk, located at the Suffolk Executive Airport - 1200 Gene Bolton Drive.



Matthew Thompson, TroopSwap's COO and founder of *Jumping for a Purpose*, stated, "Last year, we were able to raise over \$17,000 for Wounded Warriors by giving the community an opportunity to celebrate our nation's heroes. This year, thanks to our friends at the Red Bull Air Force and Skydive Suffolk, we expect to raise over \$25,000."

For more information about this event visit www.woundedwear.org or contact Matthew Thompson at matt@troopswap.com

About TroopSwap:

TroopSwap.com is the first ecommerce platform exclusively for military families. The company is a member of the First Lady's *Joining Forces* initiative to support military families via the Department of Defense's *Military Spouse Employment Partnership*. The Service Disabled Veteran Owned company further serves the military community by donating 10% of the company's profits to the Wounded Warrior Project and by focusing on employing veterans and military spouses, who collectively represent over 90% of the company's workforce. To learn more follow TroopSwap on Facebook at facebook.com/TroopSwap or Twitter @TroopSwap

About Wounded Wear:

Wounded Wear, a 501(c)(3) nonprofit based in Hampton Roads, is dedicated to providing free clothing and clothing modifications to Wounded Warriors and raising the national awareness of the sacrifices of America's Wounded and their families.

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