

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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## **PetSmart Opens in Suffolk**

**SUFFOLK, VA, April 15, 2011** – Suffolk Mayor, Linda T. Johnson will be on hand to assist PetSmart for a Grand Opening and Ribbon Cutting event on Saturday, April 16, 2011 at 9:00 a.m. in the Harbour View Station East Shopping Center, 6243 College Drive (23435), Exit 8 off I-664.

"I am happy that PetSmart has become the newest member of our business community," said Mayor Linda T. Johnson. "PetSmart is a well-respected company with a nationally recognized name. PetSmart will be a welcome retail option for our community and enhance the quality of life for all the pet lovers in Suffolk."

PetSmart sells fish, reptiles, birds, hamsters, guinea pigs, rats, gerbils and more. The store offers a pet salon that bathes and grooms animals, pet training, and cat and dog adoption through the humane society. PetSmart offers food and other supplies for all of the animals it carries, as well as for cats, dogs and wild birds.

"Our main goal is to provide total lifetime care — every parent, every pet, every time," according to Glenn Ellis, manager of the 12,000 square-foot store. "It's a growing area in Suffolk with a growing need for our services. In addition, the store is positioned conveniently off I-664, near the Monitor-Merrimac Memorial Bridge-Tunnel."

When doors officially open for business, following the opening festivities, the excitement continues with the first 50 customers each receiving a PetSmart gift card. Coupons, pet toys, product samples, balloons, and t-shirts will also be distributed to shoppers as long as

supplies last. Beginning at 10:00 a.m. and continuing until 3:00 p.m. on Saturday only, pet trainers will be offering complimentary 15-minute trick training sessions for dogs. Throughout the weekend, shoppers can register to win an assortment of products, services and prizes such as a one-year's supply of Nutro Natural Choice dog food, free pet grooming for an entire year, and puppy or basic dog training.

This PetSmart location is the tenth store to open in the Hampton Roads district. The operating hours for PetSmart are 9 a.m. – 9 p.m. (Monday –Saturday) and 10 a.m. – 7 p.m. (Sunday).



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