

NEWS RELEASE

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Suffolk
V I R G I N I A

It's a good time to be in Suffolk

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PIZZA HUT OPENS IN SUFFOLK WITH NEW CONCEPT

SUFFOLK, Virginia (June 15, 2012) NPC International, Inc., the world's largest Pizza Hut franchisee, has completed construction of a new Pizza Hut restaurant located at 3575 Bridge Road. Suffolk Mayor Linda T. Johnson will be on hand for the Grand Opening and Ribbon Cutting on June 18th at 11 a.m. which is open to the public.

"The new Suffolk Pizza Hut will open with a brand new design," said Nat Kemp, Pizza Hut Restaurant General Manager. "We're thrilled to open our doors and serve the Suffolk community all of their favorites from Pizza Hut."

Bold, energetic graphics are displayed on the interior and exterior of the new restaurant and the new compact design concept is smaller in size to cater to carryout and delivery orders.

"Pizza Hut is a terrific addition to the Bennett's Creek Shopping Center," said Mayor Linda T. Johnson. "They will be a great dining option for residents of Suffolk and the surrounding areas."

The Suffolk restaurant has all of the necessary ingredients to cook up favorites from Pizza Hut, including pizza, baked Tuscani® Pastas and made-to-order WingStreet® chicken wings that are hand tossed in 8 signature sauces. NPC

calls this store a WingStreet® store because it features all of the wings options available.

The new restaurant can be reached at 757.483.1110. Orders can be placed over the phone, online at www.pizzahut.com, via iPhone, text message, mobile Web and Facebook. The restaurant is open daily, 11 a.m. to 11 p.m. Sunday through Thursday and 11 a.m. to Midnight Friday and Saturday. The restaurant features carryout and delivery options for customers.

About Pizza Hut

Pizza Hut, America's Favorite Pizza, delivers more pizza, pasta and wings than any other restaurant. The only pizza company to be named a top ten franchises in 2012 by Entrepreneur Magazine, Pizza Hut began 50 years ago in Wichita, Kansas, and today operates nearly 10,000 restaurants in more than 90 countries. Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE: YUM).

About NPC International

NPC International is the world's largest Pizza Hut franchisee and currently operates approximately 1,180 Pizza Hut restaurants and delivery units in 28 states.



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