

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

January 27, 2012

**Suffolk**  
V I R G I N I A

*It's a good time to be in Suffolk*

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**New Hair Salon Opens in Downtown Suffolk**

SUFFOLK, Virginia (January 27, 2012) On Saturday, January 28<sup>th</sup>, Serendipity Hair Salon will host a Grand Opening and Ribbon Cutting Event at 2 p.m. for their new location at 100 N. Main Street in downtown Suffolk. This event is free and open to the public.

Serendipity Hair Salon will have a New York Soho atmosphere while still holding on to their southern hospitality. The owner and head stylist, Latroy Brinkley, has a vision of his clients being relaxed in an atmosphere where they can just “let their hair down.” He states that “When a person comes in to get their hair done it's like going to a therapist. People have a tendency to talk to their stylist and in this case they will have the best of both worlds.”

“I am happy to hear of Serendipity opening within downtown Suffolk,” said Mayor Linda T. Johnson. “I am sure that every customer entering this salon will enjoy their wonderful services.”

Serendipity's hours of operation will be Tuesday through Saturday from 8 – 5 p.m. with Mondays being reserved for special occasion services. For further information or to make an appointment, call 757.923.3379.

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